# EMS INSIDER Reeves

## Reeves Launches "Turn Key" Shelter Packages for the First Responder

**RECENTLY, REEVES EMS LAUNCHED A** series of portable shelter solution packages for first responder and homeland security personnel.

The packages, which are based on the Deployable Rapid Assembly Shelter (DRASH)

portable military shelter design, include all the necessary components to provide total shelter solutions during a crisis or disaster event.

"During a disaster, time is of the essence so the fact that we have already taken the guesswork out of what goes with what will be a great help," says Reeves business development representative Darren Wolfe.

The packages are grouped into categories that include different size emergency treat-

ment facilities, emergency operations centers, command and control centers, fatality management centers, living quarters and medical surge facilities.

Offerings range from the basics, such as an individual shelter or a shelter with environ-

"We've gone through the process of putting these together to save the customer time." mental control and lighting, to entire systems that include lighting, environmental control, power, hard

floors and associated accessories, such as cots or command and control equipment.

For instance, the emergency treatment and medical surge packages include a nurse's station, medical drawers and patient beds as optional components, while command packages *CONT. ON PAGE 2* 



ABOVE: A Medical Surge Facility on display at the EMS Today Conference. BELOW: Exterior of a 25-Bed Medical Surge Facility. FAR LEFT: An Emergency Treatment Facility shown during the Nashville NDMS Conference.



### New Command and Control Equipment Allows for Better "Big Picture" Perspective

**REALIZING THAT AN INCIDENT COMMANDER** needs a way to keep in touch with multiple areas during a disaster was the catalyst for Reeves' recent launch of its deployable command and control communications equipment at the



2007 FDIC Conference in Indianapolis.

"Whenever a situation calls for central command and control, it is crucial that the incident commander be able to access all the information in a single place," says Mark Wlazlak, business development representative for Reeves EMS.

Reeves Deployable Command and Control Equipment, or DC2E, is a projection and audio video system that uses state-of-the-art technology to provide a total portable communications solution by fusing multiple feeds of information on to single or multiple displays.

It includes a completely diskless communications system that can be controlled via touch CONT. ON PAGE 2

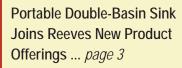


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#### **Reeves Wins Award at Show** and More

IN A WHIRLWIND OF EXPO activity, members of Reeves' business development and manufacturing team travelled throughout the United States and even "down under" to display Reeves" new emergency shelter facilities and existing decon systems, stretchers, gear bags and patient movement equipment.

The company launched its Medical Surge Facility at the EMS Today Conference in Baltimore, highlighted its Emergency Treatment Facilities with

displays at the NDMS Conference in Nashville, and displayed its life support capabilities at the New Orleans Hurricane Conference-using a smaller version of the life support shelters that Reeves deployed while assisting the Mississippi State Police with its rescue efforts during Hurricane Katrina.

Reeves' U.S. tour ended with a command and control display at the 2007 FDIC Conference in Indianapolis, where the company's newest product, the De-





ployable Command and Control Equipment and Shelter package were displayed.

In Australia, the Reeves and DRASH shelter display took home an award for "Best External Land Systems Display" at the 2007 Australian Aerospace & Defense Exposition. The booth also received a surprise visit from Philippine Air Force Commanding General LTG Horacio S. To-

ABOVE: LTG Horacio S. Tolentino (center) in front of a DRASH system. LEFT: Award winning display at show in Australia. RIGHT: Business development representative Ken Hall reviews the benefits of a double-wall shelter structure.

lentino, who took an on site tour of the system.

Next quarter, Reeves will be attending a number of shows, including the Texas Governor's Hurricane Conference, Annual Florida Governor's Hurricane Conference and International Hazardous Materials Response Teams Conference.

See you there!



## Reeves Launches "Turn Key" Shelter Packages for the First

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feature hardened tables, chairs and deployable command and control communications equipment. Fatality management packages include rollers, mortuary trays, body bags, tables and chairs; and life support packages include cots.

"Often, consumers want a turn key solution to their needs," says Darren. "We've gone through the process of putting together these packages together to save the customer time and make it easier to handle a disaster quickly. Ordering these packages will be just like ordering right off a menu."

The shelter packages range in size from 359 usable square feet for a 5-Bed Emergency Treatment Facility to 1,182 usable square feet for a 25-Bed Medical Surge Facility.

For more details, including drawings and specifications, visit http://www.reevesems.com or contact Darren Wolfe at 240.446.6985.

## New Command and Control Equipment Allows for Better "Big Picture"

#### Perspective CONT. FROM PAGE 1

panel technology or a secure Internet connection, allowing an incident commander to rapidly change views from one screen to the next or look at all of the screens in real time. It also enables sharing, viewing and annotating of information between multiple agencies, ultimately improving communication and collaboration.

The DC2E can be purchased alone or in tandem with a Reeves Command and Control Center, which is a portable structure that allows an incident commander to assign and direct rescue and relief efforts through one central location. Reeves

#### The DC2E allows an incident commander to rapidly change views from one screen to the next or look at all of the screens in real time.

Command and Control Centers can be set up within minutes, and include shelter, lighting and temperature control features to allow for a complete command structure wherever needed.

"It all depends on what the customer is looking for," says Mark. "We're willing to be as flexible as possible to make things work."

For more information about the DC2E, including detailed specifications, visit http://www.reevesems.com or contact Mark Wlazlak at 240.446.6986.

#### Independent Tests Reveal Reeves Stretchers Carry More Than 700 Pounds

**RECENT LOAD TESTING BY EXPERT** international company Bodycote Testing Group shows that Reeves flexible stretchers and patient movement equipment can hold a minimum of 700 pounds at a time, while most of its other signature stretchers can lug in excess of 1,000 pounds.

Testing was conducted on the Reeves 101



Flexible Stretcher, 103 Heavy Duty Flexible Stretcher, 104 Mass Casualty Stretcher, Reeves Sleeve patient immobilization stretchers, Vinyl Body Bag and the Stadium Stretchair. Beginning with 180 lbs, each stretcher was slowly loaded until it reached a point where the stitching started to separate or the handles began to break. With the



"The test results verify what anyone who uses our equipment already knows."

exception of the 101 Flexible Stretcher, all of the patient movement equipment continued to operate efficiently until the weight had reached more than 1,000 lbs. The 101 Flexible Stretcher performed well until the total load reached 714 lbs.

"The test results verify what anyone who uses the equipment already knows," says Managing Director Chuck Coughlin, "and why the first responder community has been buying our products for years."

BEFORE AND AFTER: A Reeves 103 Heavy Duty Flexible Stretcher is packed with 300 and 500 pound load cells during testing.

#### Inside Sales Support Keeps Clients Connected

**REEVES INSIDE SALES** support representative Dave Whiting is studying to become a personal trainer, both in school and on the job.

When an urgent message needs to get sent out to customers, or a quote needs to be prepared right away Dave needs to use all of his resources, including an ability to move quickly, to get the job done.



"Some days, ten people need something all at once, and prioritizing becomes key to getting the job done," says Dave.

Although he is kept busy supporting the Reeves business development staff of eight, one of his many priorities also include acting as the primary liaison between distributors and the company. "It is crucial to keep every-

one in the loop about product changes or new product offerings," says Dave.

"Our distributors in particular have to deal with a lot of other company products and do not have time to familiarize themselves intimately with our products. That's where we come in."

Contact Dave by phone at 800.328.5563 or via email at dwhiting@reevesems.com.

## Portable Double-Basin Sink

Perfect for hospital or life support applications where conventional sinks are not available, the Reeves Portable Double-Basin Sink can be folded to nearly half its size for easy storage, includes spring loaded handles for easy portability, and can be set up in less than two minutes. Its stainless



steel body with coated aluminum finish ensures that it is not only portable but durable as well.

Other features include:

- Garden hose thread inlet and valves on both ends for daisy chaining two or more sinks
- Removable locking legs
- 25-foot drain hose that stores neatly inside
- Drains are tied together in the sink, so there is no bulky manifold to attach
- Two 12" x 12" mirrors are attached inside the lid
- Locking hinges on lid prevent accidental closing
- Open Dimensions: 45"L x 23.5"W x 37"H
- Packed Dimensions: 45"L x 19"W x 17.5"H

When ready to order the new double-basin sink, simply call Reeves EMS at 800.328.5563 or send your request to Dave Whiting at dwhiting@reevesems.com. The part number for the new sink is RDA30940.

NEW PRODUCT WATCH

# ABOUT REEVES EMS

Reeves EMS manufactures, sells and services a full line of emergency medical products and accessories, including fully-operational rapidly deployable emergency treatment facilities; command and control shelters and trailers; decontamination shelters, suits and accessories; patient movement equipment; and gear bags.

Reeves EMS has been in business since 1902 when James E. Reeves, a Philadelphia firefighter, filed a patent application for a flexible stretcher product, which was assigned to Philadelphia textile company A. Smith & Sons in 1903. The Reeves<sup>®</sup> mark was filed in March 1903, and has been in continuous use and incorporated into multiple patents since that date. In 1992, the company's name was changed to Reeves Manufacturing, Inc. and in January 2005, to Reeves Emergency Management Systems, LLC, following its purchase by DHS Technologies LLC. Currently, the company's employees work primarily out of its two facilities in Frederick, Maryland, where Reeves manufactures its decontamination products and emergency medical equipment.

Reeves EMS mass casualty systems have been deployed as part of the U.S. Homeland Defense initiative to terrorist incident locations and in disaster recovery situations. Additionally, a large number of mobile medical decontamination systems have also been sent to emergency response organizations in the United States and around the world, including departments of the U.S. Army, Navy, Air Force and Army Reserve; state, county and local government entities; U.S. corporate entities, such as Ciba Geigy and Westinghouse; and international companies, such as British Petroleum in the United Kingdom and Eugene Medica in Taiwan.

To find out more about the company and its products, visit www.reevesems.com, send us an email at info@reevesems.com or contact a representative at 800.328.5563.

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